

Sponsorship Reply Form

TRAIL BOSS

- o #1. The RODEO Sponsor \$5,000
- o #2 The OUTGATE Sponsor \$4,000
- o #3. The VIDEO BOARD Sponsor \$3,500

TOPHAND

- o #1. EVENT Sponsor \$3,000 (8)
- o #2. CHUTE GATE Sponsor \$2,500 (8)
- o #3. ENTERTAINMENT Sponsor \$1,500
- o #4. The GOLD Sponsor \$1,200

ROOKIE

- o #1. The SILVER Sponsor \$750
- o #2. The BRONZE Sponsor \$400
- o #3. The BUSINESS Sponsor \$200
- o #4. The SIGNATURE Sponsor <\$200

Sponsorship Level: _____

Paid in Full: _____

Payment Plan: _____

Business Name: _____

Address: _____

Phone: _____

**Please note that we are offering payment plans if paid in Full by May 15, 2024*

Deadline for Sponsorship is May 31, 2024

Sponsor supplied banners: Banners are included and will stay in TCRR Property.

All sponsorship levels are tax deductible and please note that we will NOT have programs. only day sheets



June 21 & 22, 2024

**Sponsorship
Opportunities**

Thermopolis Cowboy
Rendezvous PRCA Rodeo
POBox206
Thermopolis, WY82443
Thermopoliscowboyrendezvous.com

All Sponsorships are tax deductible

TRAIL BOSS

#1. The RODEO Sponsor \$5,000.00

- Advertising as Official Sponsor
- Your logo & links on TCRR website; Posting on our Social Media; Announcer recognition/ Video Board Logo
- Your 15 second ad on the Video Screen before/ after each performance
- Your FLAG* carried in arena and parade*

PREMIUM BANNER PLACEMENT

- 10 tickets good for either performance/ 4 dinner passes to contestant hospitality
- Premium Seating

#2. The OUTGATE Sponsor \$4,000.00

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ Video Board Logo
- 15 Second Commercial ad prior to rodeo and Logo displayed during performance
- Your BANNER will be front and center to fit the OUTGATE below the press box
- Your FLAG* carried in arena and parade
- 8 tickets good for either performance/ 4 dinner passes to contestant hospitality

#3. The VIDEO BOARD \$3,500.00

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition; Your logo displayed on Stand-by
- Your logo continuously showing on the Video Board for the First Half/Second Half of each performance
- Your FLAG* carried in arena and parade; Your BANNER in the arena
- 8 tickets good for either performance/ 4 dinner passes to contestant hospitality
- Your logo displayed on the Video Board prior to the rodeo and with Video Replays

* Flags provided by sponsor and will be ran pending ground conditions *

TOP HAND

#1. The EVENT Sponsor \$3,000.00 (8 available)

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ Video Board Logo
- Your logo displayed with all Video Replays during your EVENT
- Your FLAG* carried in arena and parade; Your BANNER in the arena
- 8 tickets good for either performance/ 4 dinner passes to contestant hospitality

#2. CHUTE GATE Sponsor \$2,500.00 (8 available)

- Your logo & links on TCRR website; Announcer recognition/ Video Board Logo
- Your BANNER will be displayed on a CHUTEGATE below the press box
- Your FLAG* carried in arena and parade; Your BANNER in the arena
- 6 tickets good for either performance/ 2 dinner passes to contestant hospitality

#3. ENTERTAINMENT Sponsor \$1,500.00 (several available)

- Your logo & links on TCRR website; Announcer recognition/Video Board Logo as ENTERTAINMENT SPONSOR
- Your BANNER will be displayed in entertainment venues
- Your BANNER in the arena
- 4 tickets good for either performance/ 2 dinner passes to contestant hospitality

#4. The GOLD Sponsor \$1,200.00 (several available)

- Your logo & links on TCRR website; Announcer recognition/Video Board logo prior to performance
- Your BANNER in the arena
- 4 tickets good for either performance/ 2 dinner passes to contestant hospitality

ROOKIE

* First time banner charge \$75

#1. The SILVER Sponsor: \$750

- Your logo & links on TCRR website; Announcer recognition prior to the performance
- Your BANNER in the arena
- 4 tickets good for either performance

#2. The BRONZE Sponsor: \$400

- Your logo & links on TCRR website; Announcer recognition prior to the performance
- Your BANNER on the rodeo grounds
- 2 tickets good for either performance

#3. The BUSINESS Sponsor: \$200

- Your logo & links on TCRR website; Announcer recognition prior to the performance
- Your business & others will be listed on the day sheets for each performance

#4. SIGNATURE Sponsor: under \$200

- Your logo & links on TCRR website; Announcer recognition prior to the performance
- Your business name will be listed on the Friday morning slack sheet

Please make checks payable to:

Thermopolis Cowboy Rendezvous Rodeo

Payment can be mailed to:

Thermopolis Cowboy Rendezvous PRCA Rodeo
PO Box206
Thermopolis, WY 82443

If you have any questions, please contact: